

## The hygienic benefits of straighter teeth

### HEALTHIER GUMS

Properly positioned teeth are easier to brush and floss than teeth that are crowded, crooked, or spaced too far apart. Properly aligned teeth can help gums fit more tightly around them,<sup>1</sup> which may lead to better periodontal health.

### EASIER CLEANINGS

With maintenance of good oral hygiene, the chances of having plaque retention, or developing tooth decay, or periodontal (gum) disease can be reduced.

### DECREASED RISK OF ABNORMAL WEAR

Properly aligned teeth can be less stressful on the supporting bone jaw joints.

### ORTHODONTIC TREATMENT COMPARISON

|  | INVISALIGN | BRACES |
|--|------------|--------|
| Treats a wide variety of cases                       | X          | X      |
| Straightens your teeth                               | X          | X      |
| Average cost between \$6,000 – \$8,500               | X          | X      |
| Allows you to eat whatever foods you enjoy           | X          |        |
| Allows you to remove when you want                   | X          |        |
| Enjoy virtually invisible teeth-straightening        | X          |        |
| Brush and floss your teeth normally                  | X          |        |
| Consists of smooth, comfortable plastic              | X          |        |
| Invisalign Teen: up to 6 free replacement aligners** | X          |        |

<sup>1</sup> Ong et al., 1998 Boyd and Baumrind, 1992, Zachrisson and Zachrisson, 1972

\*\* Invisalign Teen only.

WITH  
INVISALIGN,  
THERE'S  
NOTHING  
BETWEEN  
YOU AND  
A HEALTHY,  
CONFIDENT  
SMILE.

## 96% Patient Satisfaction Rate\*

Over 1.4 million patients are smiling with confidence thanks to Invisalign. Without brackets or wires, Invisalign takes a modern approach to teeth straightening and is virtually invisible.

\* US Survey data 2009, Align Technology, Inc.

### Q HOW DOES INVISALIGN WORK?

**A** Invisalign takes a modern approach to straightening teeth, using a custom-made series of aligners created for you and only you. These aligners are made of smooth, comfortable and virtually invisible plastic that you simply wear over your teeth. Wearing the aligners will gradually and gently shift your teeth into place, based on the exact movements your dentist or orthodontist plans out for you. There are no metal brackets to attach and no wires to tighten. You simply pop in a new set of aligners approximately every two weeks, until your treatment is complete and you achieve the confident smile that you've always wanted. The best part about the whole process is that most people won't even know you're straightening your teeth.

### Q HOW MUCH DOES INVISALIGN COST?

**A** In most cases, the cost and treatment time of Invisalign is comparable to traditional braces. However, as with other medical treatments, only your doctor can determine the cost, based on your specific needs. Other factors may include your treatment goals, the difficulty of your case, how long you are in treatment, your orthodontic insurance coverage, and additional factors determined by your dentist or orthodontist. In Australia, the cost of treatment ranges from \$6,000-\$8,500. But if your teeth only need minor corrections, prices can start as low as \$4,000

### Q DOES INVISALIGN REALLY WORK?

**A** Yes. Over 1.4 million patients with a wide variety of dental challenges have been treated with Invisalign. Invisalign was developed with orthodontists and is used in dental practices worldwide.

THE  
CLEAR WAY  
TO A  
HEALTHY SMILE



# THE CLEAR ALTERNATIVE TO BRACES®

Developed with Orthodontists,

Invisalign is the virtually invisible and hygienic alternative to braces that lets you keep smiling during your treatment. Invisalign uses a series of custom-made, clear, removable aligners that gradually move teeth toward the smile you've always wanted. Invisalign is so discreet; most people won't even notice you're wearing them.

## Clear, Removable, Comfortable

Invisalign fits with your lifestyle to ensure your treatment doesn't hold you back. The removable nature of the aligners means you can take them out for special occasions, continue to eat your favourite foods and brush and floss normally to keep your teeth and gums healthy.

### RESULTS YOU CAN SEE

BEFORE INVISALIGN

AFTER INVISALIGN



SPACING TREATMENT  
Nine months, 19 aligners



CROWDING TREATMENT  
Seven months, 14 aligners

Actual treatment time and results may vary.



## Treatment Options

Recent developments have expanded the clinical scope of Invisalign treatment. Nowadays, the Invisalign system can be used to treat most orthodontic patients with increasingly complex malocclusions; from overly crowded teeth and underbites to jaw problems and tooth alignment.



CROWDING  
Not enough room for the teeth



SPACING  
Spaces between the teeth



OVERBITE  
Protruding upper teeth



UNDERBITE  
Protruding lower teeth



DEEP BITE  
Upper front teeth hide lower teeth



OPEN BITE  
Back teeth are together but space is present between the front teeth

Ask your doctor how Invisalign can work for you or go to our website to find an experienced Invisalign Provider in your area.

For more information in Australia visit [www.invisalign.com.au](http://www.invisalign.com.au) or call 1800 468 472. In New Zealand visit [www.invisalign.co.nz](http://www.invisalign.co.nz) or call on 0800 542 123.